



HAPPINESS HERO INTERN



MARKETING | REMOTE

Topic Insights was created with the principle of becoming the daily dose of inspiration for the next generation of business leaders. Our mission is to share stories and insights that inspire young and emerging leaders around the world to use the power of business as a force for good.

Through our stories, research, and articles, we seek to provide innovative insights and inspiration to redefine business as an agent for change and progress within the ecosystems in which they operate.

We do so by putting people and communities at the heart of everything we do.

Job Description

As a Happiness Hero Intern, you will be responsible for the following:

- Researching current marketing trends and presenting insights
- Working alongside our Market Research Associate to assist in our market research objectives
- Writing and editing inspiring and insightful articles on a monthly basis
- Coming up with ideas and proposals for social media engagement
- Meeting management's marketing objectives on a weekly basis

This internship will require between 8 and 15 hours per week

Qualifications

- Bachelor with or student pursuing a bachelor degree in a business-related field, journalism, or creative writing
- Curious, empathetic, and with a willingness to learn, grow, and make an impact in the world
- Self-motivated, independent, and determined

Heroes don't do what they do for money, fame, or glory. They do it to drive meaning and change around the world!

Heroes get remembered way beyond their lifetimes. So yes, this is your chance to become one.

To apply, send your resume to info@topicinsights.com with the name of the position you are applying to in the email's subject line and brief sentences as to why you are interested in Topic Insights and why you'd be a good fit and your application will soon be taken into consideration!