SOCIAL MEDIA INTERN

SOCIAL MEDIA MARKETING | REMOTE

Topic Insights was created with the principle of becoming the daily dose of inspiration for the next generation of business leaders. Our mission is to share stories and insights that inspire young and emerging leaders around the world to use the power of business as a force for good.

Through our stories, research, and articles, we seek to provide innovative insights and inspiration to redefine business as an agent for change and progress within the ecosystems in which they operate.

We do so by putting people and communities at the heart of everything we do.

Job Description

As a Community Wizard, you will be responsible for the following:

- Managing and engaging Topic Insights' social media community
- Planning social media posts and stories and interacting with community
- Meeting management's social media goals
- Gathering insights and presenting reports from data gathered from social sites
- Enhancing Topic Insights' visibility and reach through social media platforms
- Optional: Writing and editing inspiring and insightful articles weekly

Qualifications

- Skillful engaging, communicating, and interacting with social media communities
- Understands all social media sites' purpose and power
- Experienced running ads on social media a plus
- Working knowledge using Hootsuite a plus
- Student or bachelor either with or pursuing a degree in a business-related field
- Curious, empathetic, and with a willingness to learn, grow, and make an impact in the world

Heroes don't do what they do for money, fame, or glory. They do it to drive meaning and change around the world! Heroes get remembered way beyond their lifetimes. So yes, this is your chance to become one.

To apply, send your resume to info@topicinsights.com with the name of the position you are applying to in the email's subject line and brief sentences as to why you are interested in Topic Insights and why you'd be a good fit and your application will soon be taken into consideration!